



The Funeral Church

"The Church without Spire or Belfry"

A GREAT SERVICE

MANY years ago, when apartments were an experiment and most homes were in houses, a far sighted student of conditions, Frank E. Campbell, conceived the idea of providing a service to care for and honor departed loved ones, that would be better adapted to the new way of living—a service that should never cease, day and night—a service that should be complete in every detail, of a high standard yet within the means of all.

The establishment of "The Funeral Church" and a new burial custom was the result.

The object of this series of rotogravure advertisements is to acquaint the general public with "The Funeral Church" and Campbell Service to humanity.

FRANK E. CAMPBELL
"The Funeral Church, Inc."
(NON-SECTARIAN)
BROADWAY at 66th STREET, NEW YORK
When Death Occurs Call Frank E. Campbell
COL umbus 8200



The Arrangement Room

A beautifully illustrated booklet entitled "Campbell Service" will be furnished gratis on request to those interested.



Enduring Tone

Hardman

Reduce Your Flesh in Spots Arms Legs Bust Double Chin
by wearing Dr. Walter's reducing RUBBER GARMENTS

Bust Reducer, \$6.00.
Chin Reducer, \$2.50.
Anklets \$7 per pair. Extra high \$9.00.
Send for illustrated booklet.

Dr. Jeanne A. C. Walter
353 Fifth Ave., N. Y.
(Ent. 84th St., 8d Door E.)



Manuel Transformations made with his famous Slight Proof Parting Are Incomparable

Call and see our new creations Hair Goods of every description Illustrated booklet on request


Manuel
Specialist Exclusively in Hair Goods
29 East 48th St., New York

Franklin Simon & Co.
Fifth Avenue, 57th and 58th Sts., New York


The Faultlessly Gowned Woman Wears

The Bramley Tongue Pump



Made on the Uncopiable Bramley Last




Worn by Miss Olive Tell




Worn by Miss Ann Andrews

Worn by Miss Margaret Lawrence



Worn by Miss Allyn King



Worn by Miss Anita Stewart

Copyright, 1922, By Franklin Simon & Co., Inc.

Footwear Shop for Madame and Mademoiselle—Third Floor

10.⁰⁰

Brown Kidskin
Brown Suede
Brown Satin
Black Patent or Dull Leather
Black Suede
Black Satin
Bronze Kidskin
Grey Suede

ALWAYS GIVES GOOD SHAPE AND HEALTH

Nemo THE CORSET OF THE HOUR

REDUCES...RESHAPES...
REJUVENATES
WITH COMFORT

REPRESENTATIVE MODELS IN EACH SERVICE WELL-SUITED TO STOUT WOMEN...



560 Wonderlift \$7.25
475 Juspul \$4.99
851 Self-Reducing \$8.99
Kop Service \$7.99

13 Models \$6.50 to \$13.50
350 to 750
400 to 900
300 to 1250

Good Stores Everywhere

CIRCLER
It is self-adjusting and so guarantees perfect fit for every individual figure
22 MODELS \$100 to \$500

NEMO HYGIENIC-FASHION INSTITUTE, NEW YORK


Why Have Gray or Faded Hair

USE **B. PAUL'S HENNA**

Composed of pulverized Henna and Herbs, produces a most natural coloring. The ease with which all shades are obtained, and its proven harmlessness, delights and satisfies the most fastidious women. BEWARE of inferior substitutes. A perfect preparation of proven merit.

\$1.50, Postpaid \$1.60
Blond Henna for lightening hair that has grown dark. Price \$2.25. Protect yourself, ask for and insist on B. Paul's Henna.

B. PAUL, Hair Coloring Specialist.
Note Our New Address:
21 West 39th St., New York
Telephone 3491 Longacre.
Sales Office & Application Parlor



how to make

Cotton Sheets and Pillow Cases Look and Feel like Linen

To make ordinary cotton goods, such as sheets, pillow cases, table cloths and napkins, look and feel like expensive linen, with a soft, cool and pliable finish, use half cupful of Linit to 14 cupfuls of water.

Not only does Linit give cotton goods a fashionable linen finish, but you will notice the entire absence of the disagreeable lint usually associated with cotton goods.

Use Linit for every kind of material, whether lawn, linen, cotton, gingham, lace or curtains.

Ask your grocer for Linit. He has it.

CORN PRODUCTS REFINING COMPANY, NEW YORK
Makers of the famous Argo and Duryea's Starches

LINIT

for PERFECT STARCHING




REG. U.S. PAT. OFF. NET WEIGHT 8oz

LINIT

FOR STARCHING

Penetrates and Preserves Fabrics

CORN PRODUCTS REFINING COMPANY